



## *WOWSA Event Sponsorship Opportunities*

The Women of Wellington Saugeen Area (WOWSA) aims to inspire, empower and connect women in business in the County of Wellington and Saugeen River region in Ontario by providing education and networking opportunities.

WOWSA was established in September 2009 by eight women from Minto and Wellington North who came together believing that there was a place for a business network that supported women who run their own businesses or work in existing businesses. Our events bring together a wealth of expertise and education, while providing support, encouragement, connection and motivation for women in business and women entrepreneurs.

Events are held September through June, and alternate between facilities in Minto and Mount Forest.

**New for 2017, we are exciting to announce the expansion of WOWSA events to Hanover, Ontario, in partnership with the Town of Hanover and Hanover Chamber of Commerce.**

All women in business are welcome and are not obliged to attend all of our events. There are no membership fees and there is no cost to join. We simply charge a small fee to cover events costs (food, venue, speaker, etc.).

WOWSA is the only group of its kind in northern Wellington County and the Saugeen River region. **Event sponsorship allows your company to align and connect with a captive audience of business professionals** in these communities.

**Secure your exclusive sponsorship of a single WOWSA event for \$350.**

### ***Your sponsorship includes:***

Two (2) tickets to your sponsored event (valued at \$40)

Logo placement and links to your website in all event marketing materials, including WOWSA website, newsletter (2x) and on Facebook (4x)

Recognition at event by WOWSA committee

Opportunity to speak at event on related business or promotional topics

Opportunity to place signage and/or distribute promotional materials to attendees during event

### **WOWSA's Reach**

- 25+ average attendees per event
- 250+ Facebook Page Likes
- 250+ E-Newsletter Subscribers
- Affiliation with the Hanover Chamber of Commerce, Minto Chamber of Commerce, Mount Forest Chamber of Commerce, and other local economic and business development influencers

To secure your sponsorship or discuss other partnership opportunities, please contact April Marshall at [amarshall@hanover.ca](mailto:amarshall@hanover.ca) or Belinda Wick-Graham at [belinda@town.minto.on.ca](mailto:belinda@town.minto.on.ca)